

CAMP EDUCATION SOCIETY'S
Rasiklal M Dhariwal Institute of Management,
Nigdi, Pune - 44.
Report On Webinar "Digital Marketing -- Scope, Opportunities and Skill
Requirements"

Reported Date: June 11, 2020

Reported By: Prof. Rajesh J. Londhe (Webinar coordinator)

A webinar on "Digital Marketing -- Scope, Opportunities and Skill Requirements" was conducted by Camp Education Society's Rasiklal M Dhariwal Institute of Management from 11th June 2020 at 11.00 am.

After the outbreak of COVID-19 the Digital Marketing has gained a much needed momentum. A new set of skills has emerged as an urgent requirements. In order to fulfill these requirements the webinar was an attempt to make students, academicians & professionals aware about the scope, Opportunities and Skill requirements in Digital Marketing. The webinar was organized on June 11th at 11.00 am. Along with the students fraternity the participants were from various states of Indian attended the seminar. The webinar was conducted by Mr. B. Rajkumar and Mr. Chirag Oswal from WEISHEIT, Pune. The e-certificate was issued to the participants.

(Prof. Rajesh Londhe)
Webinar Coordinator

(Dr. Asita Ghewari)
IQAC, Coordinator

(Dr. Bharat Kasar)
Director